

# Revision Series 2022 OCR A-Level Physical Education

### Contemporary Issues

Notes pages •



Welcome to the 2022 Revision Series for OCR A-Level Physical Education! We hope you find it useful. Before we start, please make sure you have all of the documents below, as they will be great help for your revision:

✓ Notes pages

Practice questions

Mark schemes

Model answers

Infographics

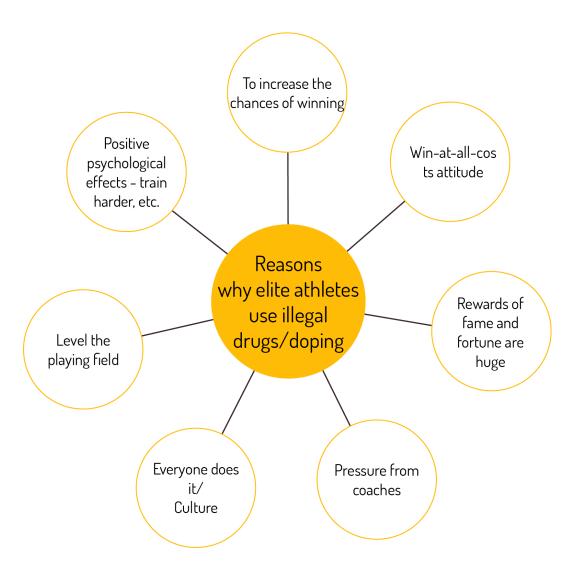
Revision timetable

You will find all these documents on our <u>OCR A-Level PE Revision page</u> (https://pages.theeverlearner.com/2022-ocr-a-level-pe-revision).

### Drugs and doping in sport

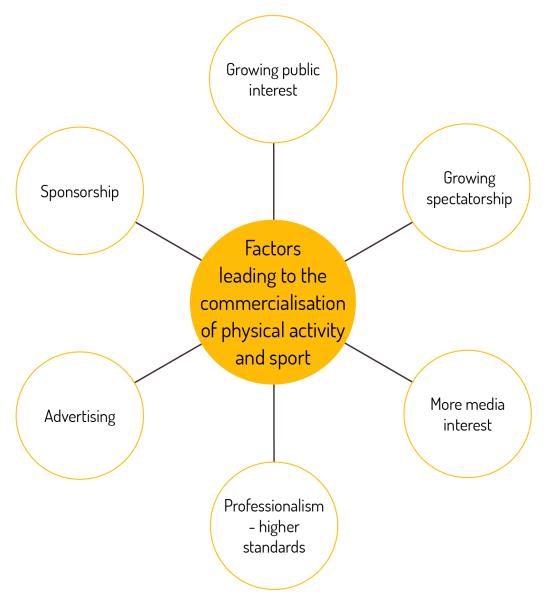
Legal supplements v illegal drugs	
Legal supplements	Illegal drugs
<ul> <li>They include: creatine, colostrum, vitamin supplements, protein supplements</li> <li>Are regulated and tend to be pure</li> <li>Do not involve breaking the law</li> <li>Are not banned and do not incur punishments</li> </ul>	<ul> <li>They include steroids, analgesics, peptide hormones, etc.</li> <li>Are unregulated</li> <li>May cause health issues</li> <li>Can lead to bans and punishments</li> </ul>

Notes			



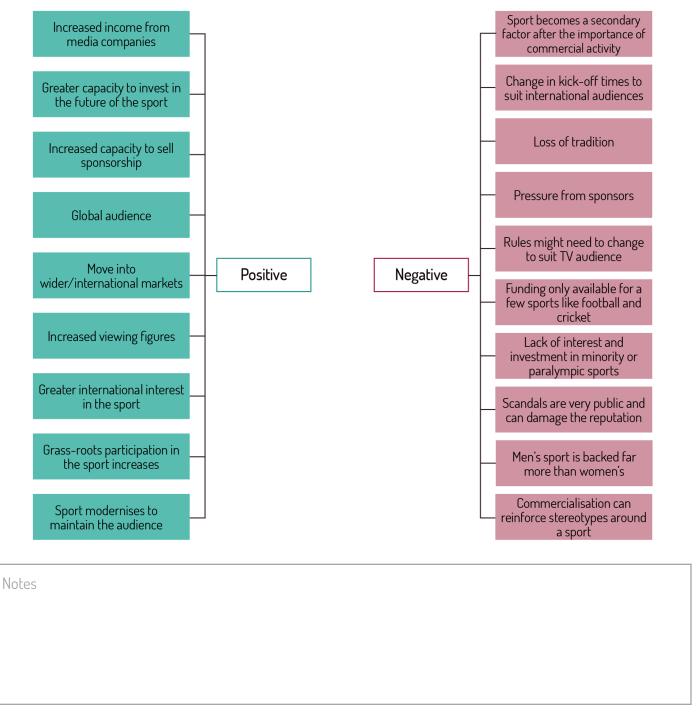
Notes	

#### Commercialisation and media

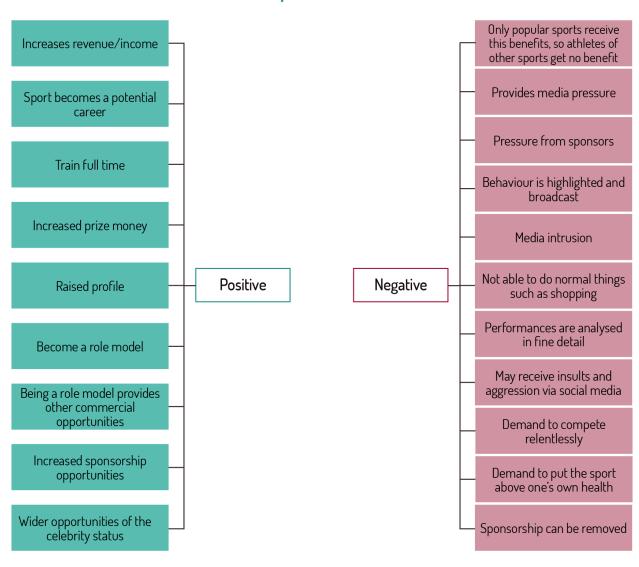


Notes		

## Impact of commercialisation on individual sports

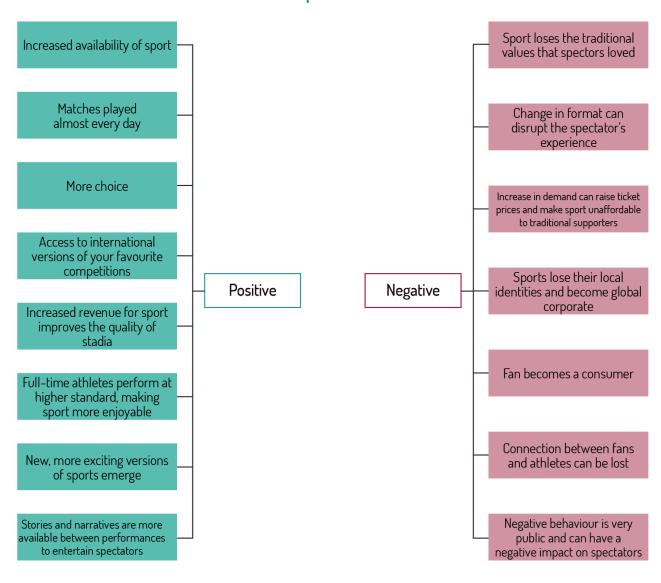


## Impact of commercialisation on performers



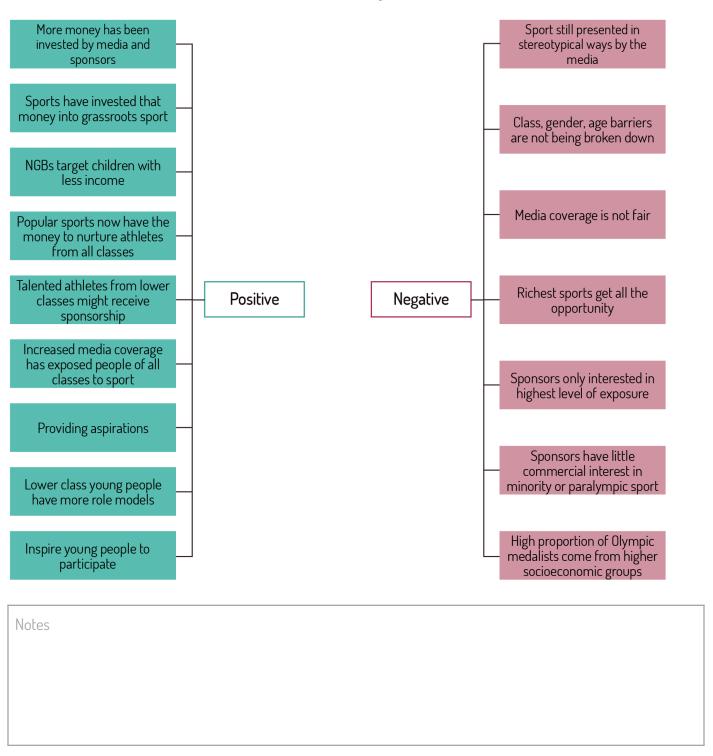
	Notes		
I			
I			

# Impact of commercialisation on spectators



Notes		

# Impact of commercialisation on society



Cha	nging media coverage since 1	980
TV	Radio	Written press
<ul> <li>More coverage</li> <li>Greater use of technology to present sport as entertainment</li> <li>Less elite sport on free-to-air TV</li> <li>Increased options for viewer</li> <li>Some sports protected and only available on free-to-air such as the World Cup and the Olympics</li> <li>Introduction of satellite and digital TV</li> <li>Massive growth of viewing options</li> <li>Subscriptions needed for elite sport on Sky, BT Sport, etc.</li> <li>Pay per view for major events such as boxing (Fury, Mayweather, etc.)</li> <li>Integration of social media into TV viewing experience</li> <li>Massive increase in sponsorship, especially gambling and alcohol</li> </ul>	<ul> <li>Introduction of DAB</li> <li>Dedicated sport stations like TalkSport or Radio 5 LIVE</li> <li>Local radio providing live coverage of local sports</li> </ul>	<ul> <li>Decline in physical newspaper value</li> <li>Online offers extremely popular</li> <li>BBC sport page/Sky Sports page</li> <li>Magazine subscriptions remain popular</li> </ul>

	Notes
l	
l	
l	



Notes

#### Effects of the media on performers Positive effects Negative effects Increase income Loss of privacy Accountable for behaviour Can become full time in the public eye Increase their career earning Abuse on social media potential Increased pressure Increase in fame/status on performance Become a role model Every error highlighted Increased sponsorship Reduced rest time and image rights opportunities in the off season Improved training facilities Pressure to play when injured Work with the world's best coaches

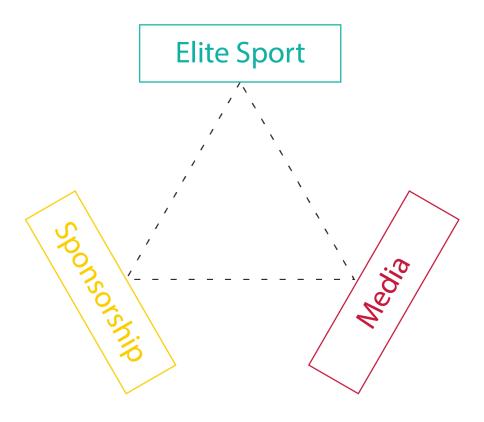
Notes

#### Effects of the media on spectators Negative effects Positive effects TV subscriptions New exciting formats increase in price Rules updated to cause more entertainment Can't afford to watch Coverage disrupted with Scheduled more frequently non-stop adverts Increased access Become a consumer to international sport in one's own home Increased standard of play Quantity of sport can disrupt life Better stadia

Notes	

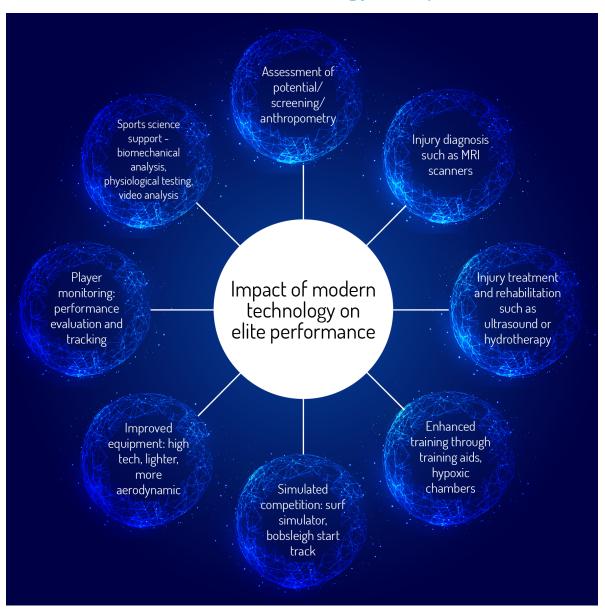
#### The Golden Triangle

The golden triangle is the commercial relationship between elite level sport, sponsors and media companies.

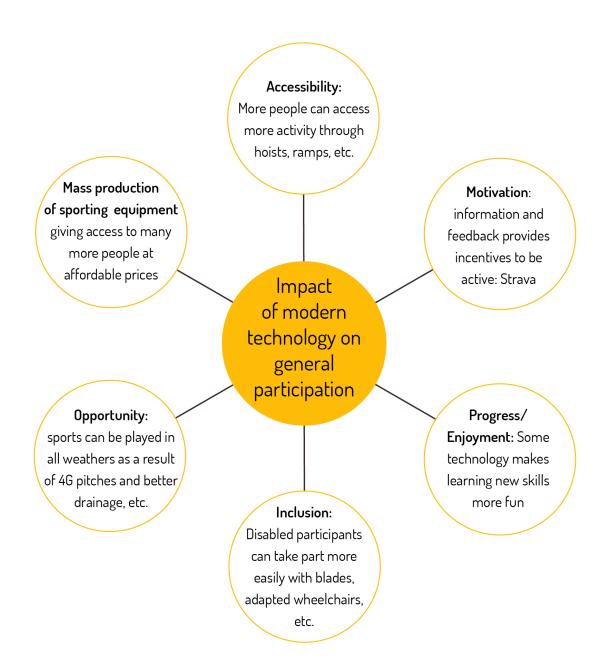


Notes			

### Modern technology in sport



Notes



Notes