

Revision Series 2022

OCR A-Level Physical Education







Contemporary Issues

◆ Notes pages ◆



The EverLearner

Welcome to the 2022 Revision Series for OCR A-Level Physical Education! We hope you find it useful. Before we start, please make sure you have all of the documents below, as they will be great help for your revision:

-  Notes pages
-  Practice questions
-  Mark schemes
-  Model answers
-  Infographics
-  Revision timetable

You will find all these documents on our [OCR A-Level PE Revision page](https://pages.theeverlearner.com/2022-ocr-a-level-pe-revision) (<https://pages.theeverlearner.com/2022-ocr-a-level-pe-revision>).



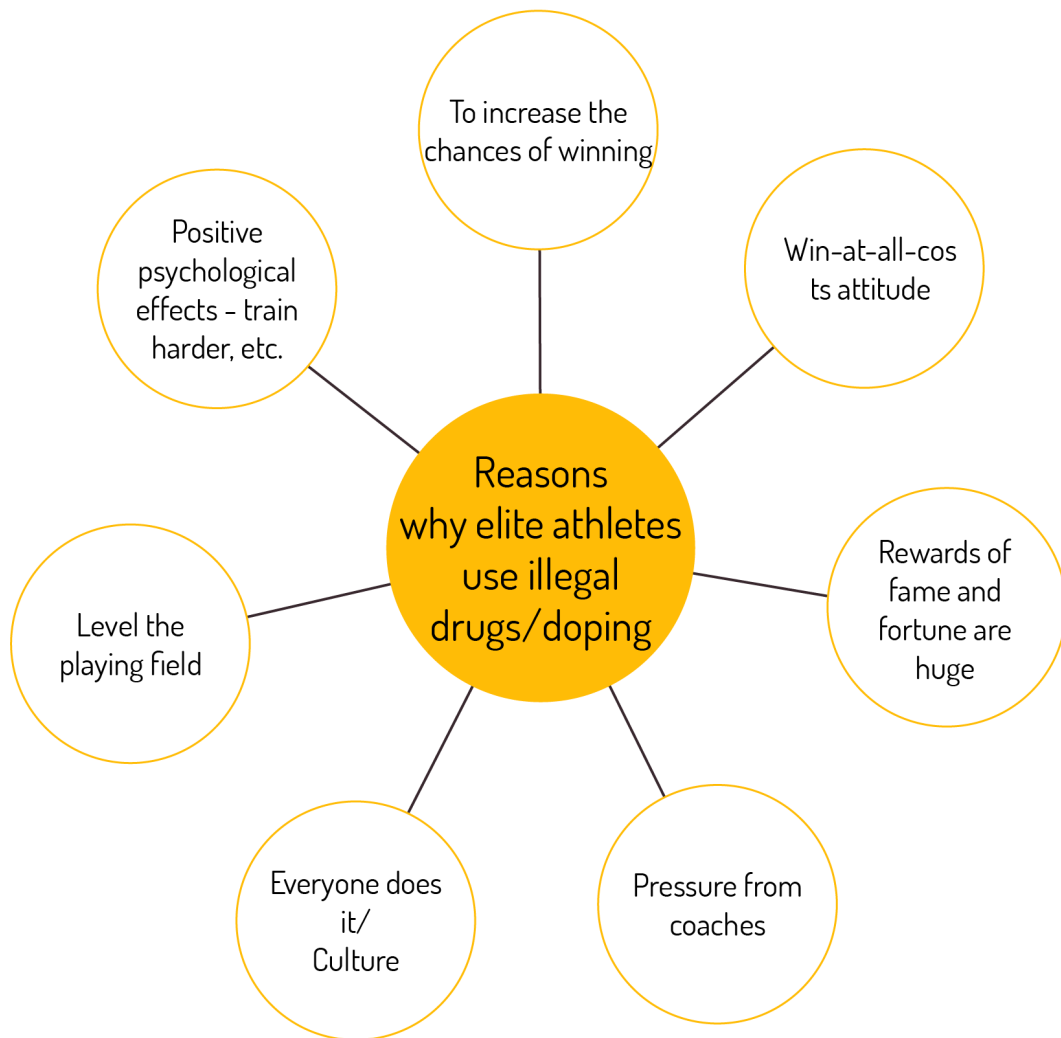
# Drugs and doping in sport

## Legal supplements v illegal drugs

Legal supplements	Illegal drugs
<ul style="list-style-type: none"><li>• They include: creatine, colostrum, vitamin supplements, protein supplements</li><li>• Are regulated and tend to be pure</li><li>• Do not involve breaking the law</li><li>• Are not banned and do not incur punishments</li></ul>	<ul style="list-style-type: none"><li>• They include steroids, analgesics, peptide hormones, etc.</li><li>• Are unregulated</li><li>• May cause health issues</li><li>• Can lead to bans and punishments</li></ul>

Notes

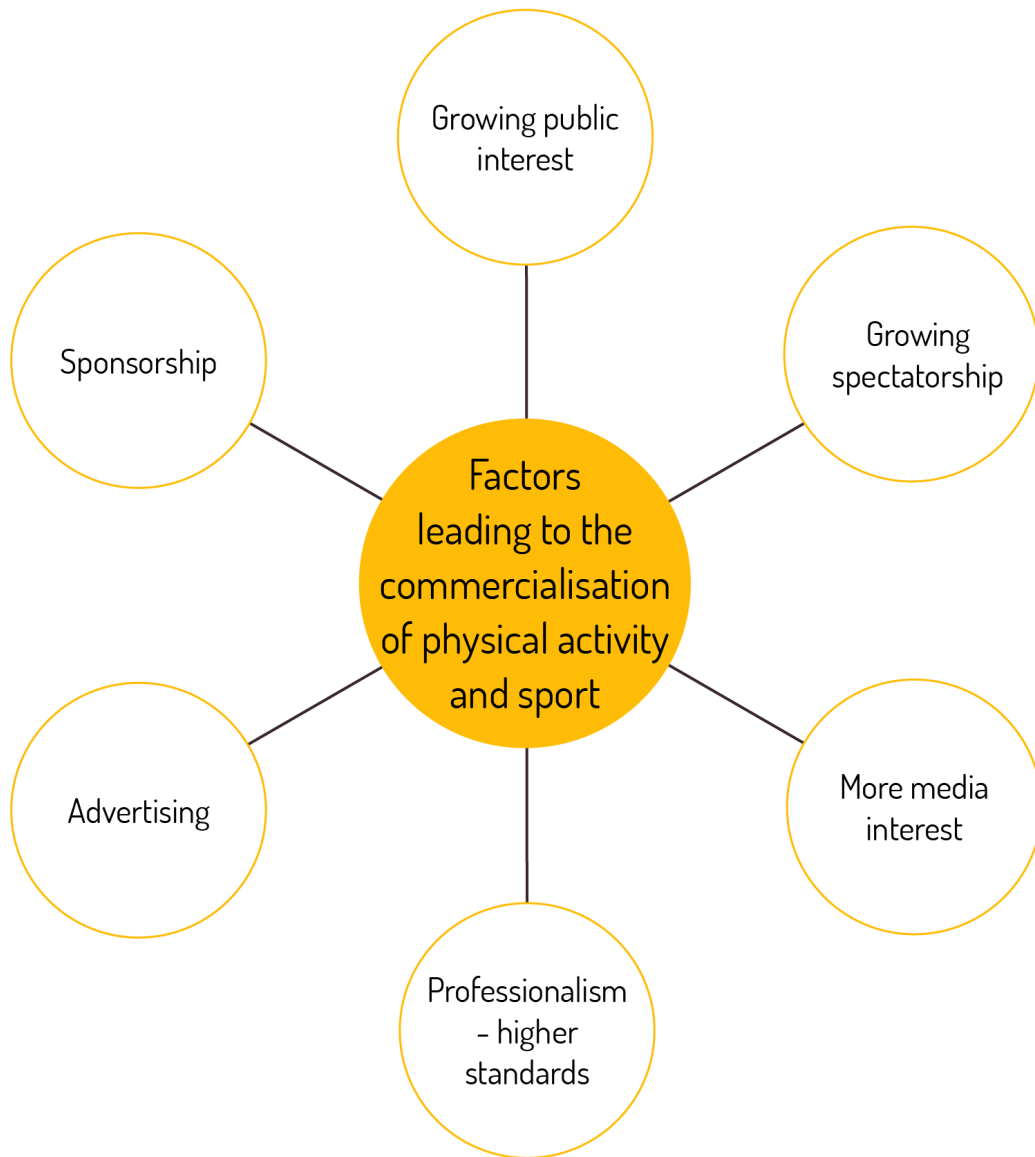




Notes



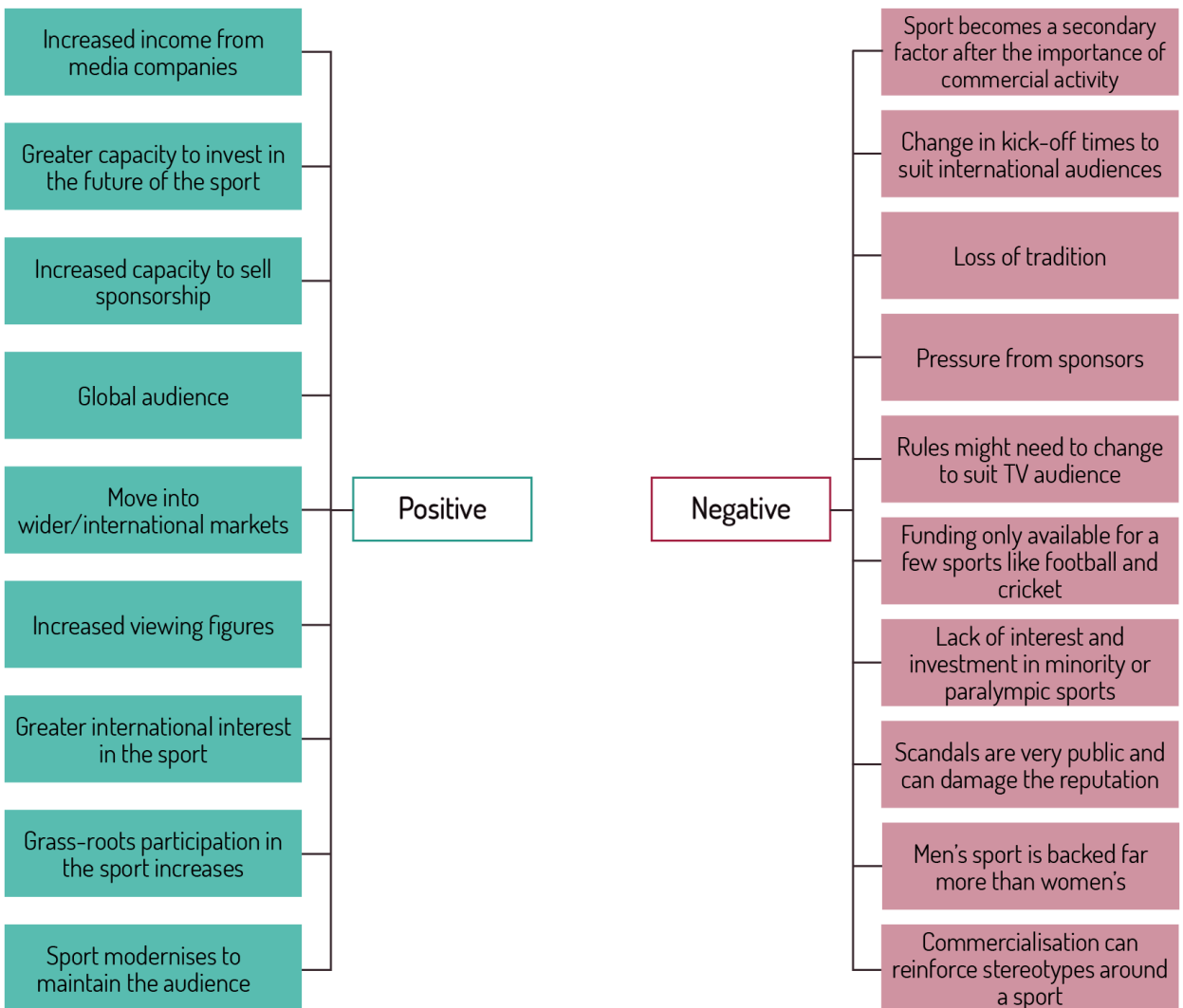
# Commercialisation and media



Notes



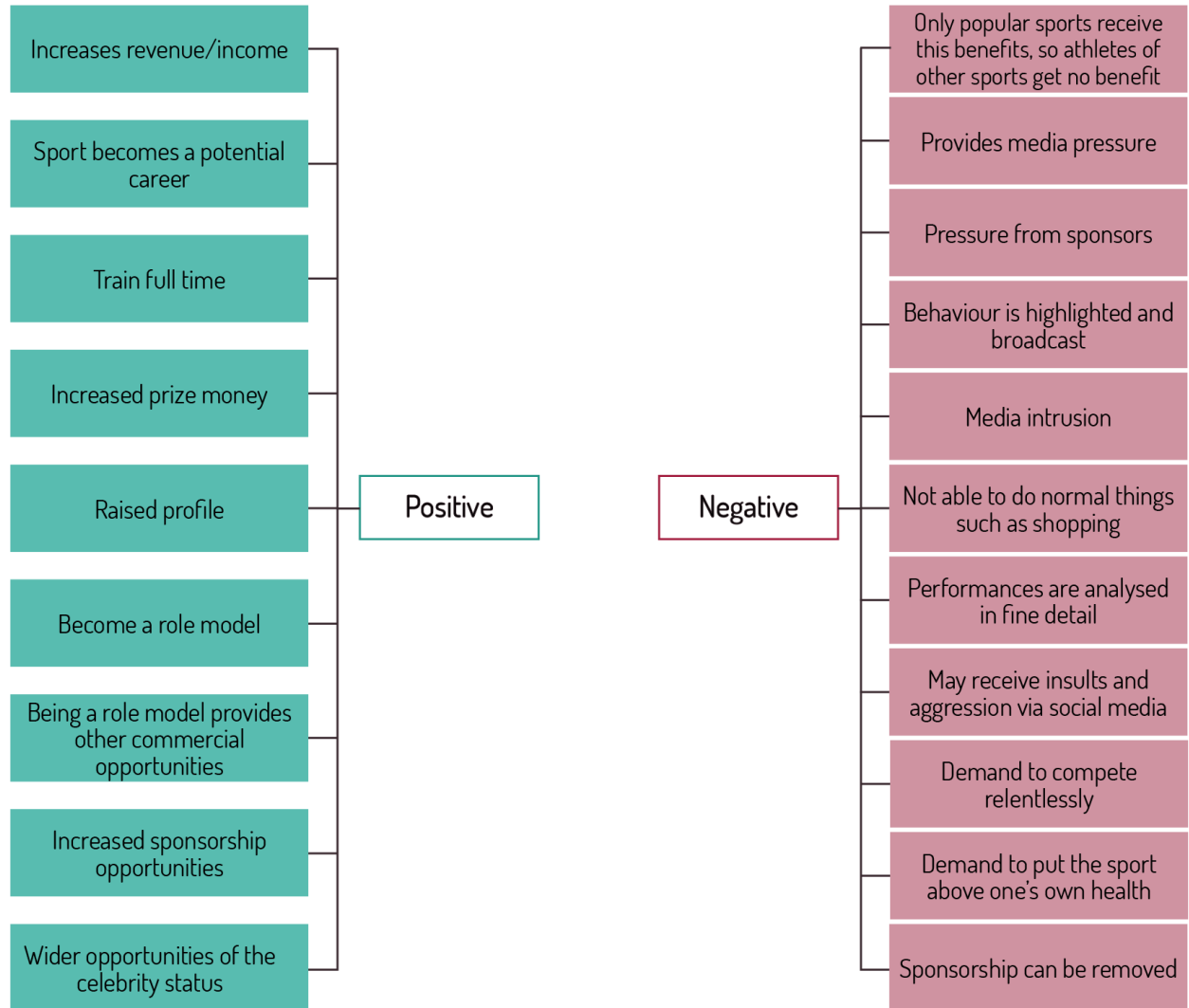
# Impact of commercialisation on individual sports



Notes



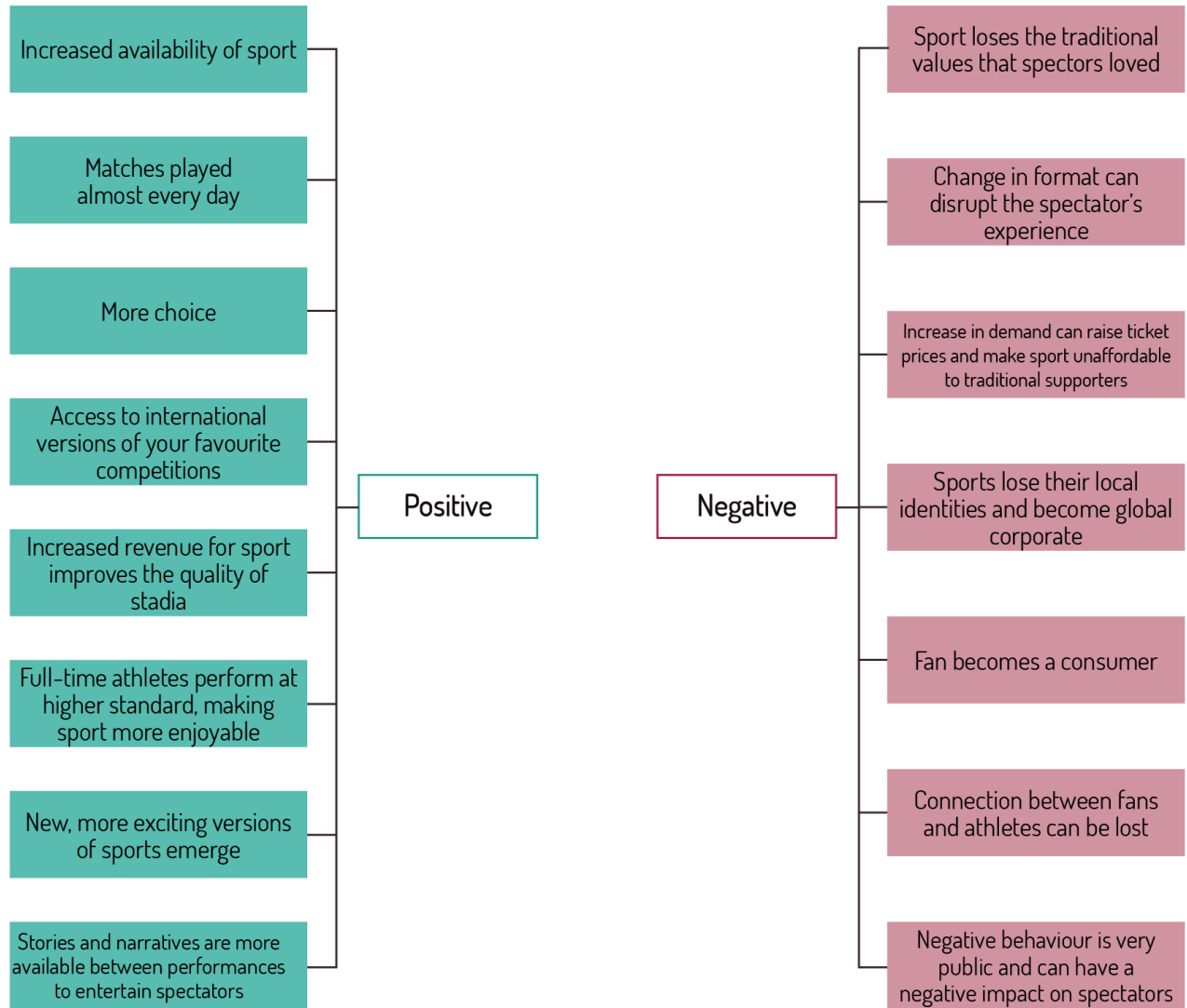
# Impact of commercialisation on performers



Notes



# Impact of commercialisation on spectators

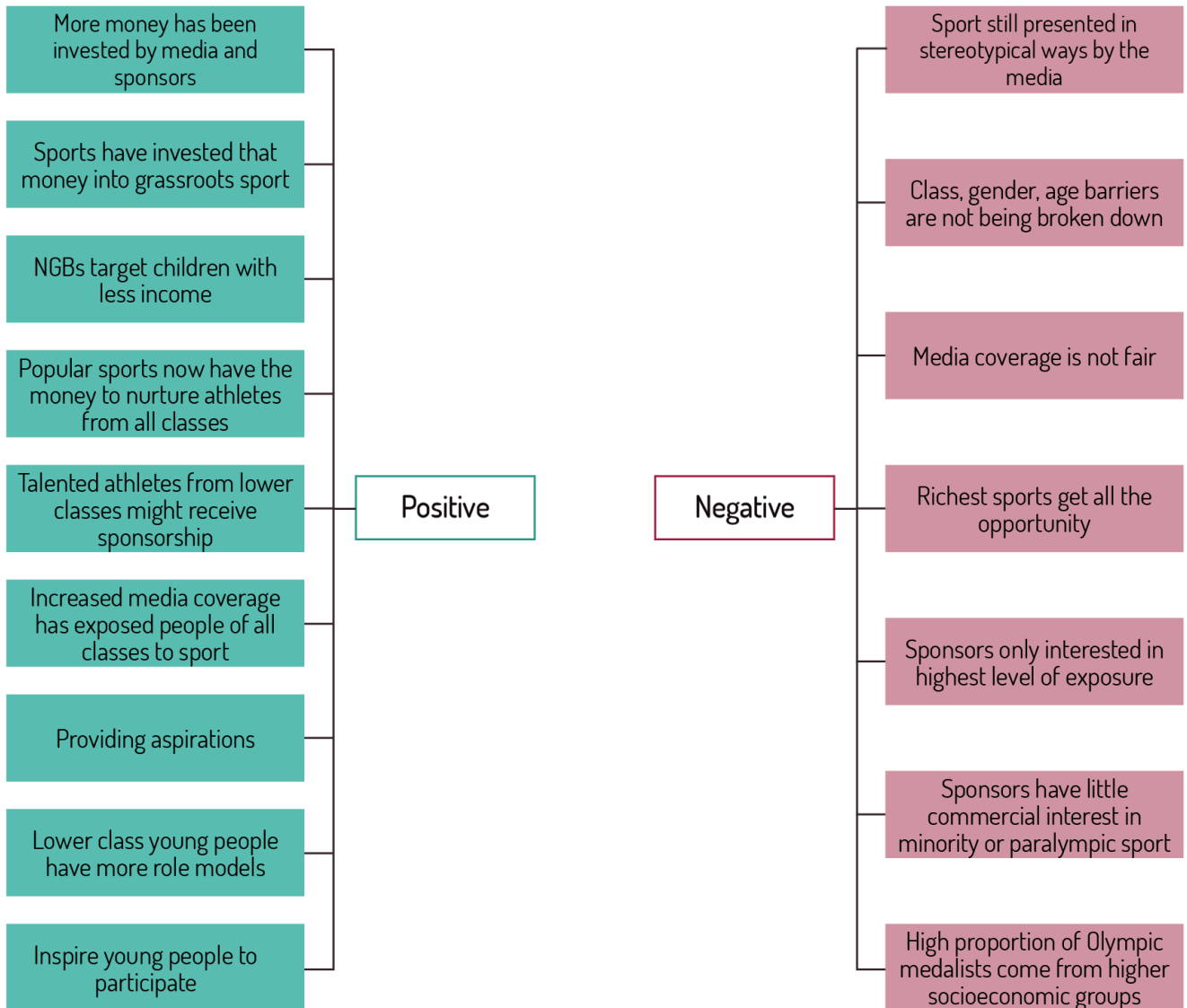


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# Impact of commercialisation on society



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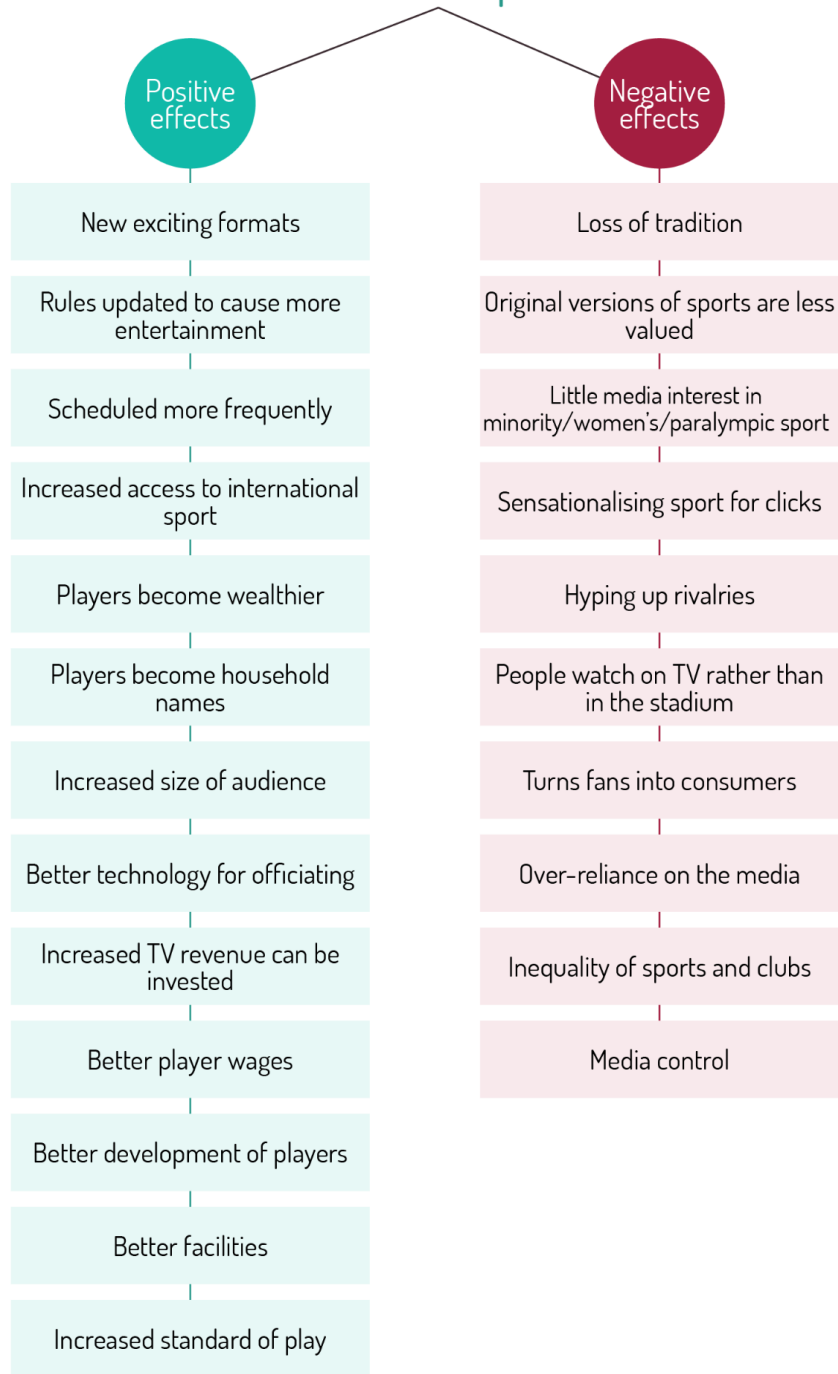
## Changing media coverage since 1980

TV	Radio	Written press
<ul style="list-style-type: none"> <li>● More coverage</li> <li>● Greater use of technology to present sport as entertainment</li> <li>● Less elite sport on free-to-air TV</li> <li>● Increased options for viewer</li> <li>● Some sports protected and only available on free-to-air such as the World Cup and the Olympics</li> <li>● Introduction of satellite and digital TV</li> <li>● Massive growth of viewing options</li> <li>● Subscriptions needed for elite sport on Sky, BT Sport, etc.</li> <li>● Pay per view for major events such as boxing (Fury, Mayweather, etc.)</li> <li>● Integration of social media into TV viewing experience</li> <li>● Massive increase in sponsorship, especially gambling and alcohol</li> </ul>	<ul style="list-style-type: none"> <li>● Introduction of DAB</li> <li>● Dedicated sport stations like TalkSport or Radio 5 LIVE</li> <li>● Local radio providing live coverage of local sports</li> </ul>	<ul style="list-style-type: none"> <li>● Decline in physical newspaper value</li> <li>● Online offers extremely popular</li> <li>● BBC sport page/Sky Sports page</li> <li>● Magazine subscriptions remain popular</li> </ul>

Notes



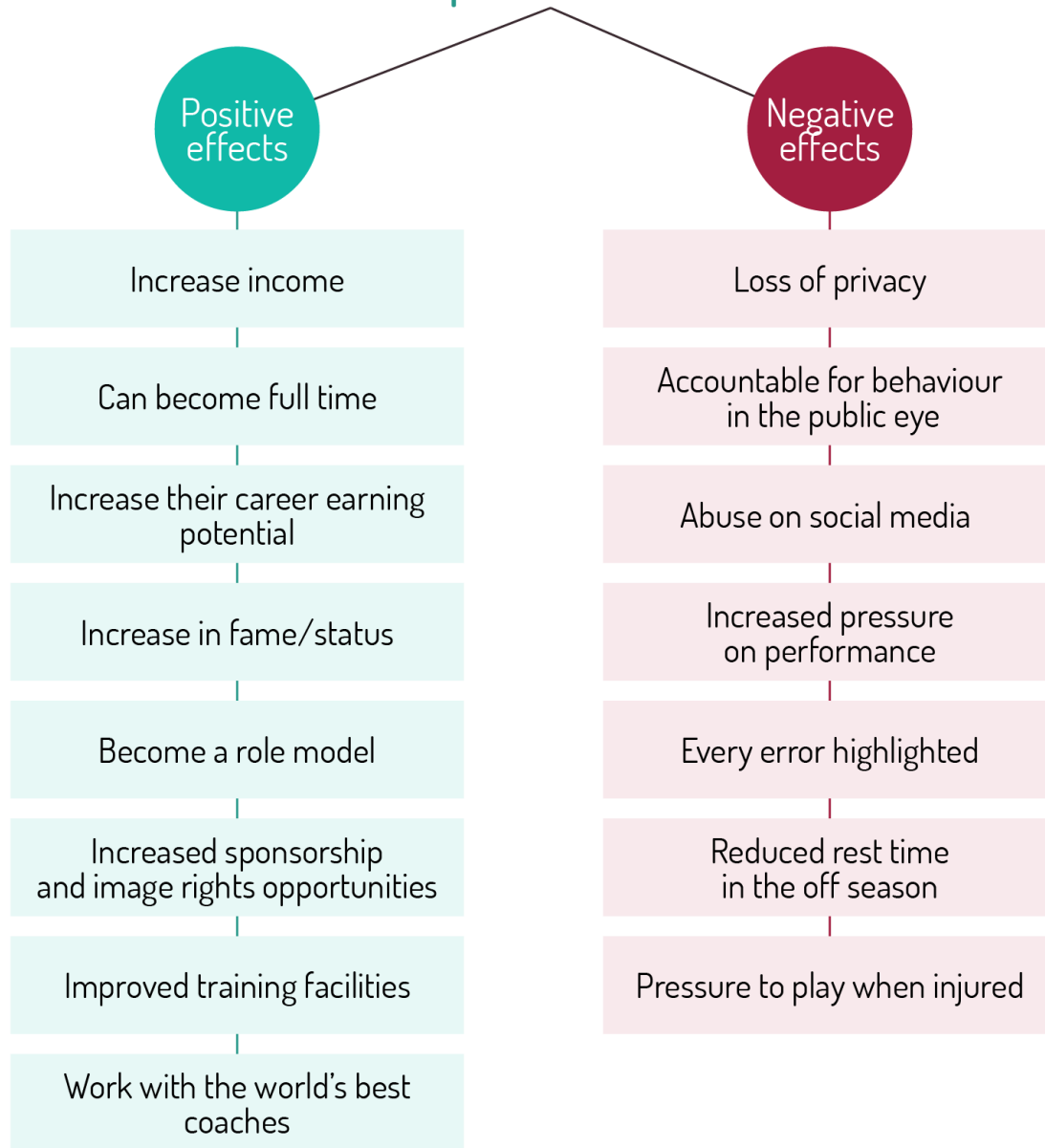
# Effects of the media on individual sports



Notes



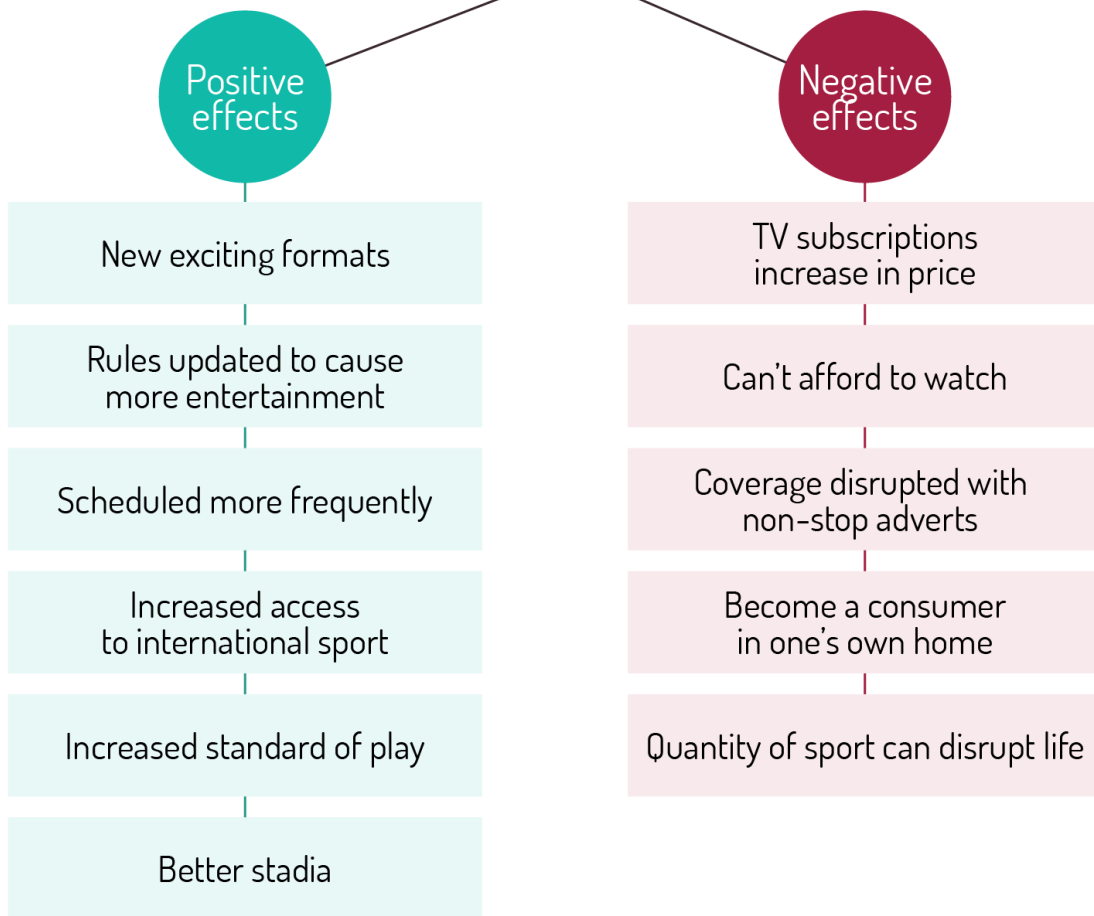
# Effects of the media on performers



Notes



# Effects of the media on spectators

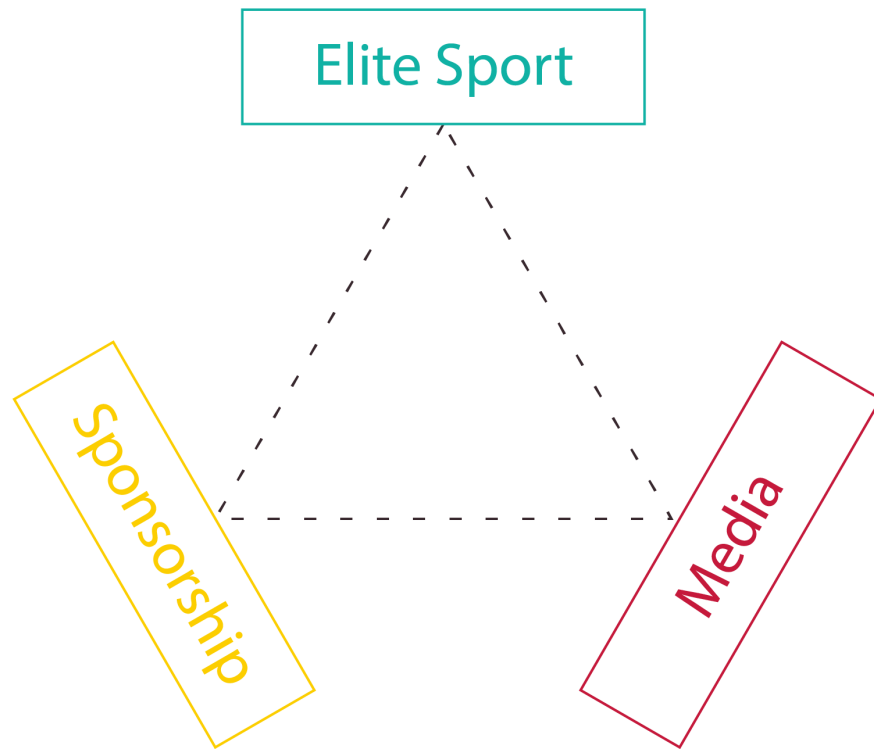


Notes



# The Golden Triangle

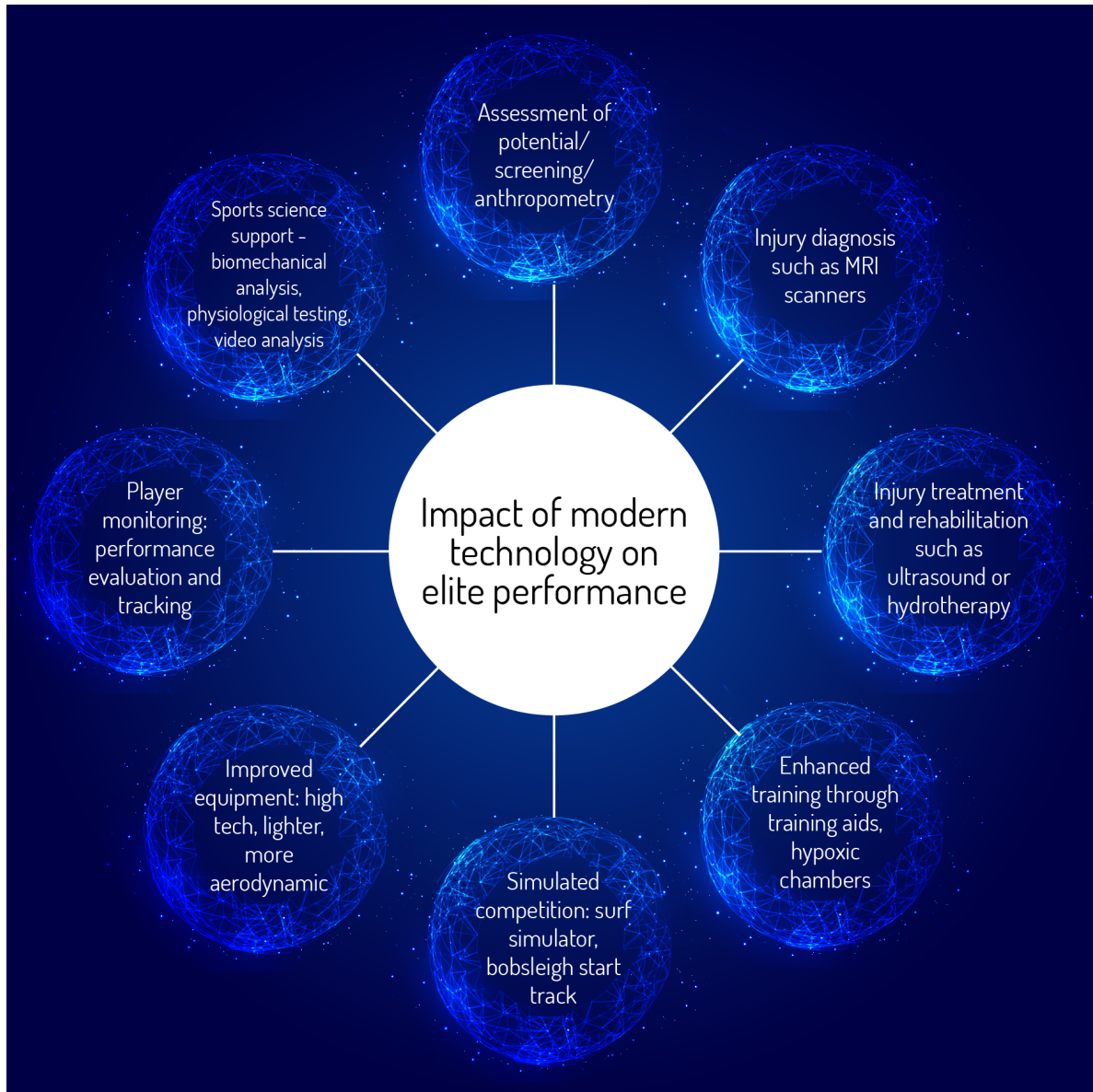
The golden triangle is the commercial relationship between elite level sport, sponsors and media companies.



Notes



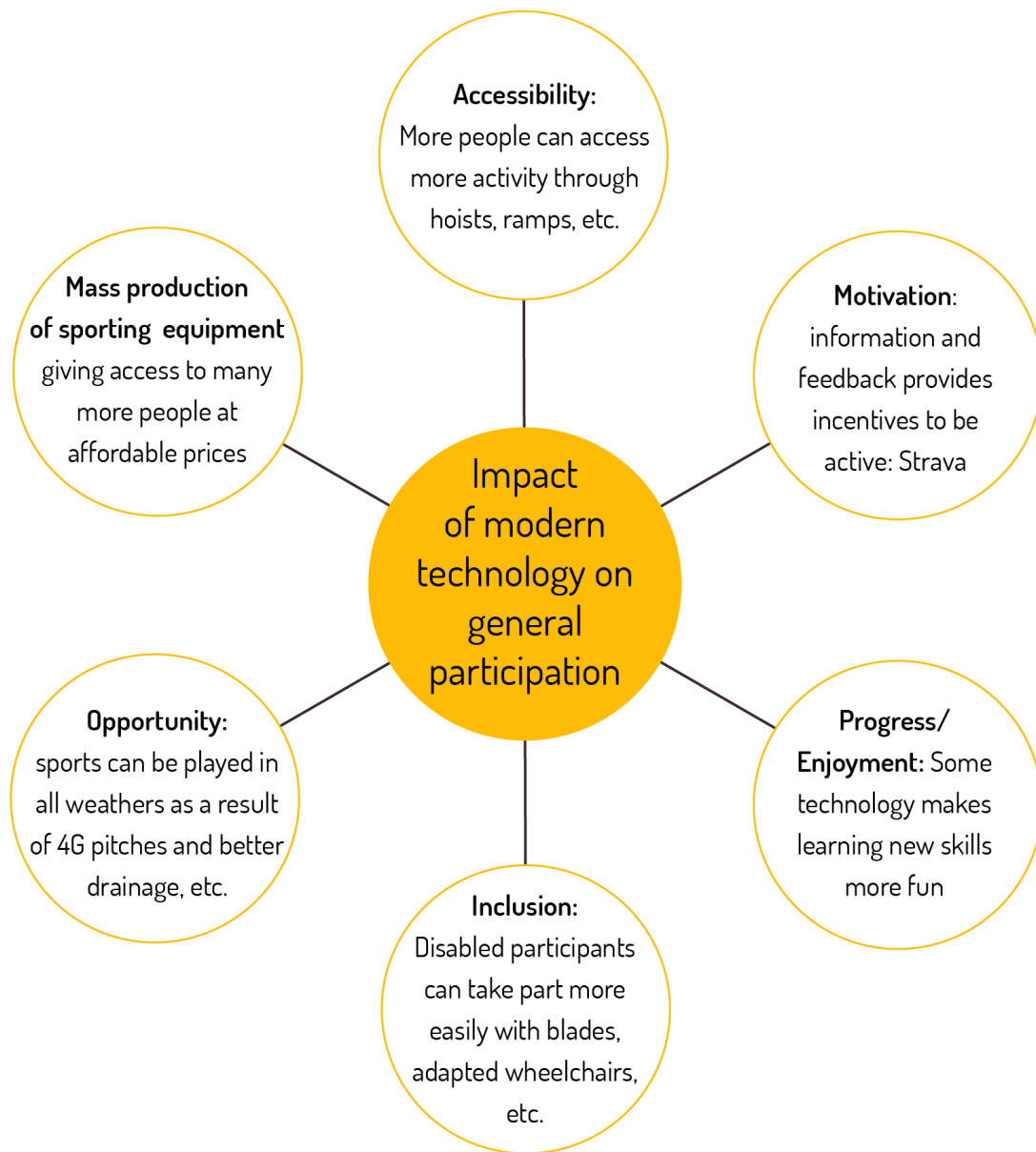
# Modern technology in sport



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